



"Where the Future of Jazz meets the Legends of Jazz"

March 1-3, 2012

Weekend of Jazz 2012

Benefiting Beaver Creek and the Beaver Creek HS Band Program

WOJ Program Advertising

Ad Size	Ad Color	New Ad Cost	Mid-States Discount *
1/3 Page	Black and white	\$75	\$25
1/2 Page	Black and white	\$125	\$25
Full Page	Black and white	\$200	\$50
1/2 Page	Color (inside cover only)	\$500	N/A
Full Page	Color (inside cover only)	\$1,000	N/A

Sponsorship Opportunities

Sponsorship Levels	Sponsors' Page Listing	WOJ Program Ad Discount *	Recognition at Concert(s)	Benefit (value, if exercised)
Sideman \$150	Yes	20%	Friday	1 free ticket (\$30)
Soloist \$300	Yes	50%	Saturday	2 Tix to 1 Show (\$60)
Front Man \$600	plus Logo	75%	Both	2 Tix to both Shows (\$120)
Jazz Master \$1,200	plus Logo	free 1/2 page ad	All Events	4 Tix to both shows & 2 CDs (\$260)
Show Sponsor \$2,500	plus Logo	free 1/2 page ad	All Events	10 Tix to sponsored show & 4 CDs (\$340)
Weekend Sponsor \$5,000	plus Logo	free full page ad	All Events	10 Tix to both shows & 8 CDs (\$680)

Notes:

- Ads appear in WDJ 2012 Program
 - Free to all attendees; Circulation: ~ 1,400; Size: 5.5" x 8.5"
- Location of advertising determined by date of payment
- Electronic ad layout required for ad display
- Creation of original ad display service available for additional fee
 - Artwork and layout become property of advertiser/sponsor

- Advertising deadline: February 15, 2012
- * = Ad Discounts are not available for Inside Cover Color Ads
- All sponsorships are fully tax deductible donations (less benefit realized, if any) to the BMPA, a 503(c) not-for-profit organization
- For more WDJ info contact Jeff Weir at Director@WeekendOfJazz.org or visit our website www.weekendofjazz.org